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EXHIBITION OF LONDON UNDERGROUND RAILWAY POSTERS ... ... JANUARY THE SIXTH THROUGH THE TWENTY-SEVENTH

1929

WORCESTER ART MUSEUM
WORCESTER, MASSACHUSETTS

HYDE PARK

FROM A LONDON UNDERGROUND RAILWAY POSTER

Though American advertising methods are the most efficient and far-reaching in the world, the arts of design employed in advertising are more fully developed abroad. This is especially true of England where the graphic arts, fostered by such men as William Morris, Walter Crane, and Lovat Fraser, have achieved a high degree of excellence. Today English posters, particularly those put out by the railroads to encourage travel, are treasured by many collectors, and London underground railway posters setting forth the charms of London and its environs are known the world over. A selected group of these may be seen at the Museum during the month of January.

E. S. S.